



[Warwick Fairfax](#)
Founder, *Beyond the Crucible*
BeyondtheCrucible.com

Warwick Fairfax is the founder of *Beyond the Crucible*, a multimedia company that provides inspiration and tools to empower men and women from all walks of life turn their trials into triumphs. He has been hailed by *Forbes* as offering “compelling insights for anyone who would like to wake up feeling inspired by their work but doesn’t” ... insights rooted not in a checklist of glib to-do’s but in his own experience at the epicenter of one of the most spectacular business failures in the history of his home nation of Australia.

Warwick (pronounced “Warrick”) was only 26 when, as the fifth-generation heir to the media empire bearing his family name, he led — and lost — a multi-billion-dollar public takeover bid. The result? The company founded by his great-great grandfather slipped from family control after 150 years. This devastating experience led him to examine not only his own shortcomings and losses, but also his life’s principles and the lessons he learned from both family elders and history’s greatest leaders.

Through shaping these insights as an adviser and coach, Warwick has enabled others to learn from what he describes as their own “crucible experiences” and emerge to lead a life rooted in who they are. His journey has opened a door for men and women from all walks of life to not only bounce back from failure, but to use those crucible moments to bounce forward into a life of significance.

Warwick is host of the podcast *BEYOND THE CRUCIBLE* and author of the Wall Street Journal best-seller *Crucible Leadership: Embrace Your Trials to Lead a Life of Significance* (Morgan James Publishing, 2021). His e-course curriculum, *Discover Your Second-Act Significance*, is designed to help others find new purpose and meaning in their own second acts, and has been showcased on ABC, CBS, NBC and in The Associated Press.

Warwick Fairfax is an International Coach Federation (ICF) certified executive coach. He holds an undergraduate degree in Philosophy, Politics and Economics from Oxford University and earned his MBA from Harvard Business School. He is an Elder at Bay Area Community Church.

He lives in Annapolis, Maryland, with his wife, Gale. They have three children who are in the process of developing their own unique paths to lives of significance.

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