

Warwick Fairfax – Speaker Intro & Outro:

IMPORTANT NOTE FOR THE INTRODUCTION:

Warwick's name is pronounced **WARR-ick**. The second "W" is silent.

INTRO:

Our speaker today is Warwick Fairfax, who just may be the only person you'll ever meet whose name, and the phrase "lost 2.25 billion dollars," appear in the same sentence.

But Warwick is not here to talk about what he's lost. Yes, he will share the details of what he has come to call his crucible experience — his failed takeover bid, at age 26, of the media dynasty that had been in his family for 150 years.

But what he's really here to inspire us with today is what he's learned from that loss and how those lessons have fueled a life of true significance for him. And can do the same for each one of us.

He is the founder of *Beyond the Crucible*, a multimedia company that provides inspiration and tools to empower men and women from all walks of life turn their trials into triumphs.

He hosts the *BEYOND THE CRUCIBLE* podcast and is author of the Wall Street Journal best-seller *Crucible Leadership: Embrace Your Trials to Lead a Life of Significance* (Morgan James Publishing, 2021). His e-course curriculum, *Discover Your Second-Act Significance*, is designed to help others find new purpose and meaning in their own second acts, and has been showcased on ABC, CBS, NBC and in The Associated Press.

Won't you please join me in welcoming Warwick Fairfax.

OUTRO:

Warwick has graciously agreed to stay around a bit to answer any questions you may have and to sign your books. Please be sure to ask him how you can walk the Beyond the Crucible journey yourself by taking the **free LIFE OF SIGNIFICANCE ASSESSMENT** or **enrolling in his e-course, DISCOVER YOUR SECOND-ACT SIGNIFICANCE** — which will help you jump-start a new chapter in your life and career filled with deeper meaning, purpose, fulfillment, and joy.

