



**Warwick Fairfax**  
Founder, *Beyond the Crucible*  
[BeyondtheCrucible.com](https://BeyondtheCrucible.com)

Warwick Fairfax is the Founder of *Beyond the Crucible*, a multimedia company that provides inspiration and tools to empower men and women from all walks of life to turn their trials into triumphs.

He was only 26 when, as the fifth-generation heir to the media empire bearing his family name, he led — and lost — a multi-billion-dollar public takeover bid. The result? The company founded by his great-great grandfather slipped from family control after 150 years. He has transformed that “crucible moment” into a philosophy and process that now creates a path for others to use their own crucible moments to bounce forward into a life of significance.

Warwick (pronounced “Warrick”) is host of the podcast *BEYOND THE CRUCIBLE* and author of the Wall Street Journal best-seller *Crucible Leadership: Embrace Your Trials to Lead a Life of Significance* (Morgan James Publishing, 2021). His e-course curriculum, *Discover Your Second-Act Significance*, is designed to help others find new purpose and meaning in their own second acts, and has been showcased on ABC, CBS, NBC and in The Associated Press.

Warwick is an International Coach Federation (ICF) certified executive coach. He holds an undergraduate degree in Philosophy, Politics and Economics from Oxford University and earned his MBA from Harvard Business School.

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