



# WARWICK FAIRFAX

INSPIRATION & TOOLS TO TURN YOUR TRIALS INTO TRIUMPHS.

**Your mission is to equip your students with the knowledge and capabilities to be successful personally and professionally.**

Life is challenging. Your students will face setbacks and failures. When they do, will they have the ability to overcome? Do they have the tools to avoid self-inflicted failures?

Let Warwick Fairfax take your students on an inspirational and insightful journey of what it is like to be 26 years old, an Oxford graduate holding a Harvard MBA, leading a \$2.25 billion takeover that ultimately failed.

Warwick will walk them through, moment by moment, what he did and felt as a young man losing this 150-year-old family media dynasty founded by his great-great-grandfather in his native Australia. The lessons learned from his difficult and public failure gifted Warwick with a passion for leading a life of significance.

Students will understand that failures and setbacks are not the end of their story but can be a launching point to a life of significance. They will walk away riveted and empowered.

**SYDNEY FINKELSTEIN**, the Steven Roth Professor of Management at Dartmouth College's Tuck Business School and a member of the prestigious "Thinkers 50," says of Warwick's story:

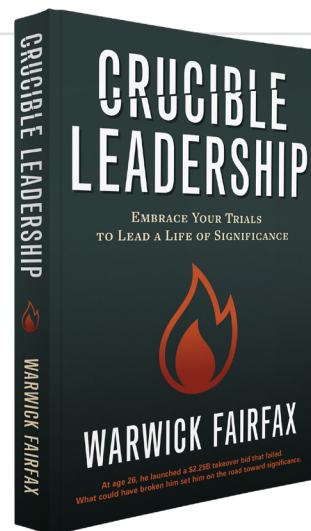
*"I'm going to ask my students to listen to this... The themes around self-awareness, around knowing who you are, about stretching yourself, around learning from mistakes, about humility – that's a curriculum right there."*

## MEET WARWICK

Warwick Fairfax is the Founder of **Beyond the Crucible**, a multimedia company that provides inspiration and tools to empower the next generation to turn their trials into triumphs. Warwick has enabled others to learn from what he describes as their own "crucible experiences" and emerge to lead a life rooted in who they are.

### Among the practical takeaways your audience will:

- Learn to be refined by challenges
- Overcome and avoid setbacks and failures
- Use failures and setbacks as the opportunities to learn life's most valuable lessons in order to live a life of significance
- Pursue a calling you can believe to achieve not just success but more importantly, significance



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Lead a Life of Significance.

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