



WARWICK FAIRFAX

INSPIRATION & TOOLS TO TURN YOUR TRIALS INTO TRIUMPHS.

We all want to live on purpose and lead a life of significance. Yet, we get distracted and face challenges. Setbacks leave us feeling defeated and off-track. What should we do when we fall short or fail? How do we learn from what hurts us without letting the pain destroy us?

Can these experiences actually work for our good?

Warwick Fairfax answers with an emphatic “yes.” Let him take you on an inspirational and insightful journey of what he endured at 26 years old, when he lost \$2.25 billion in a failed bid to take over his family’s 150-year-old media dynasty. The lessons he learned led Warwick to lean into the suffering to find his sincere calling and true significance. Now he has dedicated his life to teaching others to do the same. His message? Failures and setbacks are not the end of the story but can be a launching point to a new and more rewarding story: one that leads to a life of significance. Your attendees will be riveted and walk away empowered and encouraged to pursue a vision for their lives rooted in their unique design.

Among the practical takeaways Warwick provides, your audience will discover how to:

- Learn to be refined by challenges
- Overcome and avoid setbacks and failures
- Use failures and setbacks as the opportunities to learn life’s most valuable lessons in order to live a life of significance
- Pursue a calling aligned with their vision and values to achieve not just success but — more importantly — significance



WHAT PEOPLE SAY ABOUT WARWICK AND HIS STORY

“It’s rare to get an inside look at what it takes to bounce back from a big and very public failure, but Warwick Fairfax lived it and now shares it with all of us. The result: **a riveting, honest, and in the end, hopeful account of how to grow your leadership and build a meaningful life while doing so.**”

— SYDNEY FINKELSTEIN

Steven Roth Professor of Management
Tuck School at Dartmouth College

Author of Superbosses, and host of the podcast The Sydcast.

“We love success stories (‘Wow! Look at them!’). We love failure stories (‘Serves them right!’). But **the story that rarely gets the press is the most important story of all: how to find your way from failure to meaning, and from meaning to authenticity as a leader.** Warwick takes us by the hand and shows us the way.”

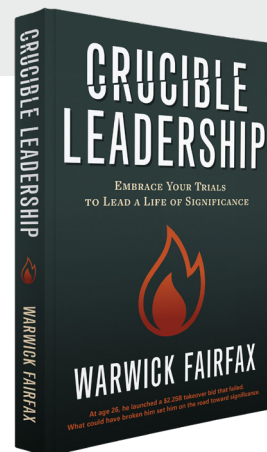
— SHEILA HEEN

Senior Lecturer on Law, Harvard Law School
Co-Author, Difficult Conversations and Thanks for the Feedback

“The perspective Warwick offers highlights the opportunity hidden within the setbacks and tragedies we all endure. I know from my own experience as a paraplegic plane crash survivor that life is won and lost above the shoulders, that emotional recovery is in many ways the toughest hurdle to clear when you’ve been through a crucible. **Warwick has lived it, learned from it, and shares those lessons with admirable authenticity.**”

— RYAN CAMPBELL

Youngest pilot to fly solo around the world
Author, Born to Fly: The Inspiring Story of an Australian Teenager’s Record-Breaking Flight Around the World



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CRUCIBLE LEADERSHIP
Embrace Your Trials to
Lead a Life of Significance.

Available for purchase
on Amazon!