



WARWICK FAIRFAX

INSPIRATION & TOOLS TO TURN YOUR TRIALS INTO TRIUMPHS.

Your mission is to equip the leaders in your church to be all that God has called them to be. Life is challenging and distracting. They will face setbacks and failures. When they do, will they have the tools they need to overcome by leaning into their faith? Is their faith grounded enough to prevent them from allowing the setbacks and failures they experience to define who they are?

Warwick Fairfax has been there. He lost a family media dynasty founded by his great-great-grandfather in a failed \$2.25 billion takeover bid. But what gnawed at him most wasn't just that he had failed his forefathers. It was the sense that he had failed God.

His late-1980s attempt to restore the company to the values of the founder, he felt, wasn't just fueled by family duty – but by a godly calling. As the fifth-generation descendant of John Fairfax, he had come to revere his great-great-grandfather as an exemplary businessman for Christ, a man who described himself as being “busy for both worlds.” Warwick, at age 26 and just a few years removed from coming to Christ himself, felt he had not only lost the family's 150-year-old legacy, but had ruined God's call on his life.

How did he get from that despair to what he describes as a life of significance today? Let him take you on an inspirational and insightful journey into the faith lessons he learned from that devastating public failure, and how that failure gave him a passion for leaning into his faith, finding his true purpose and teaching others to do the same.



WHAT LEADERS SAY ABOUT WARWICK AND HIS STORY

“When all seems hopelessly lost ... when your world crumbles ... when an innocent mistake or a sinister injustice strikes ... can good come from the ashes of devastation and disappointment? Warwick Fairfax answers with a resounding “yes!” in *Crucible Leadership*.

Your greatest heartache can actually open the door to the life you've always wanted! Having walked with Warwick for 20 years, I've personally benefited from the leadership lessons he espouses in this book — they have helped me become the leader I was designed to be. Apply them and discover that God can indeed work all things in your life for good.”

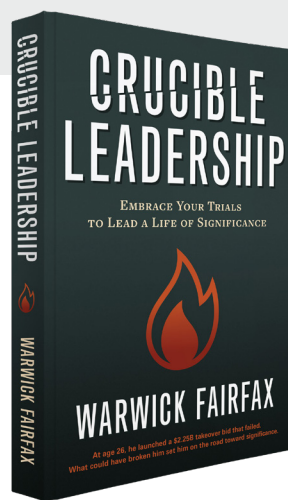
— GREG ST. CYR

Lead Pastor, Bay Area Community Church

“Warwick Fairfax's early journey was a hard path to travel. But in the process of picking up the pieces and moving on, Warwick learned valuable lessons about identity, vision, and most of all, faith. **He shares those hard-won insights to help us all gain a better understanding of how to handle the difficult times.**”

— JIM DALY

President, Focus on the Family



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CRUCIBLE LEADERSHIP
Embrace Your Trials to
Lead a Life of Significance.

Available for purchase
on Amazon!

Failures and setbacks are not the end of your story but can be a launching point to a life of significance. Your attendees will be riveted and walk away empowered and encouraged in the pursuit of their faith.